

URGENT CALL!

DONATE PORTABLE POWER STATIONS TO MEDIA IN UKRAINE

The Russian invasion army is attacking Ukraine's infrastructure, severely hindering independent news media from reporting due to a lack of electricity.

The **Ukrainian Media Fund** (UMF) is responding to requests from the **National Union of Journalists of Ukraine** (NUJU) and the **Association of Independent Regional Publishers of Ukraine** (AIRPU). These organizations represent thousands of journalists and dozens of digital and print news media outlets.

UMF is now appealing to you, the leading publishing houses in the Nordics, to generously donate essential equipment for the war zone. UMF will arrange transportation to Ukraine via Poland, and our trusted local partners — vetted since 2022 — will handle the distribution.

Your contribution is financial. We request monetary donations, and UMF will procure and deliver the necessary devices to the front lines in war-torn Ukraine.

Ukrainian
Media Fund 

URGENT CALL!



Mrs. Oksana Brovko.



Mr. Sergiy Tomilenko.

UMF IS IN CLOSE CONTACT WITH MR. SERGIY TOMILENKO, CHAIRMAN OF NUJU, AND MRS. OKSANA BROVKO, CEO OF AIRPU. THE MOST URGENT NEEDS ARE:

EcoFlow Delta 2 Max:



**PRICE:
20 799,20
SEK**

- Huge AC output. Power 15 devices at once including 6 AC outlets.
- World's fastest AC recharging and X-Stream dual AC+Solar charging speeds. Up to 1000W solar input to charge in as fast as 2.3 hours.

EcoFlow River 2 Max:



**PRICE:
4 799,20
SEK**

- 512Wh capacity and 500W output.
- Provide up to 1.5kWh a day with solar charging.
- Lightweight at only 6.1kg.
- 4 ways to charge: AC, car, solar, and USB-C.

NOTE: The Ukrainian media organizations require many of these devices, so we appreciate it if you can donate several units.

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UMF WAS ESTABLISHED IN 2022 BY THE NEWSPAPER AND MAGAZINE ASSOCIATIONS **DANSKE MEDIER (DENMARK)**, **MEDIEBEDRIFTENES LANDSFORENING (NORWAY)**, **NEWS MEDIA FINLAND**, **TIDNINGSGIVARNA (SWEDEN)**, **AND BONNIER NEWS GROUP.**

A total of €1.2 million has been raised by UMF and donated to media outlets in Ukraine. The recipients of this aid are selected by UMF and include:

- The National Union of Journalists of Ukraine (NUJU).
- The Association of Independent Regional Publishers of Ukraine (AIRPU).
- The Ukrainian Media Business Association (UMBA).
- The Lviv Media Forum (LMF).

Among the initiatives, UMF has so far delivered:

- 260 solar-powered energy banks.
- 36 power stations.
- 250 iPhones and laptops.
- 85 flak jackets and helmets.
- 48 sleeping bags.
- 400 first aid kits, including tourniquets.
- 40 walkie-talkies and binoculars.
- Safety training in partnership with the 2402 Foundation.
- €825,000 transferred to local Ukrainian media to support:
 - 616 journalists (116 in 2024).
 - 205 media outlets (46 in 2024).

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HOW TO HELP

Please decide how you can support free media in Ukraine by purchasing:

units of Ecoflow Delta 2 Max at 20 799,20 SEK each.

units of Ecoflow River 2 Max at 4 799,20 SEK each.

Invoices should be sent to:

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Please email your donation pledge to your respective country's UMF representative:



Marianne Bugge Zederkof at mbz@dmresearch.dk



Randi S. Øgrey at randi@mediebedriftene.no



Jukka Holmberg at jukka.holmberg@medialiitto.fi



Johan Taubert at johan.taubert@tu.se

**We need your response
by October 4th, at the latest**

- ▶ UMF will compile all donations and place an order with the general agent of **Ecoflow** in Sweden. The equipment will be delivered to **Bonnier News** HQ in Stockholm, and then forwarded to Ukraine via our logistics partner, the **German Marshall Fund** (GMF).
- ▶ For any questions, please contact **Thomas Mattsson** at thomas.mattsson@bonniernews.se

